D.M 8/17/93
T&D 8/18/93
S.R.M. 8/1
S.A.M. 8/19/93

R J Reynolds Tobacco Company

CC: BETSY
RICH
RITZ
LANNY
LORRAINE
ANN

J. A. MORRIS
Senior Chain Accounts Manager
4601 West Chester Pike
Newtown Square, Pa. 19073
215-353-8666
Fax: 215-359-1576

August 16, 1993

TO: **Distribution (See Attached List)**

SUBJECT: **Sunoco (Sun Co.) (CID Nos. 1335-05-01, 02, 03, 04)**
Winston Select Floor Base Authorization

Gentlemen:

Authorization has been received from Mr. Joe Kearney, Director of Marketing,Sunoco, for the following Winston Select Promotion:

- Automatic distribution of 10 cartons per brand style:

Style	Reorder Number
Winston Select Light King	895516
Winston Select Light Box	895524
Winston Select Light 100	895458
Wins. Sel. Slm Lt 100 Bx	895446

  Distribution the Week of August 23, 1993 from McLane Warehouse

- Winston Select Floor Display is authorized for the weeks of August 23 and 30,1993 for all Corporate locations.
  At Franchise locations, our promotion needs to be presented at store level.

- Corporate locations will be paid at headquarters.

- Franchise locations will be paid at store level.

- Payment: $50.00 per display

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o SIS reporting should be entered into handhelds as:
Select Floor Base Display (Headquarters Payment)

Winston Select POS is authorized to help support the introductory roll out. Utilize current RJR introductory POS.

Thank you for your assistance.

Warm regards,

Jim

J. A. Morris

JAM:des

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Source: https://www.industrydocuments.ucsf.edu/docs/ltdy0000

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